

.COM

e-everything

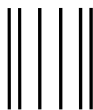
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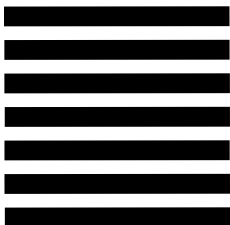
THE NORTHWEST GROUP
33050 Industrial Road
Livonia, Michigan 48150



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 658 LIVONIA, MI
POSTAGE WILL BE PAID BY ADDRESSEE

THE NORTHWEST GROUP
33050 Industrial Road
Livonia, Michigan 48150



With all the incessant Web talk today, you'd almost think that regular advertising, brochures, direct mail and all the sales promotion tools we use have become **obsolete**.

NOT SO.

In today's E-World, the old reliable sales tools are still needed, perhaps even more so.

Websites are neat, but they can't do the job alone. (*How do customers **know** you have a website without advertising it?*) So,

whether you're already on the Web or thinking of getting on, Northwest can help. For 41 years, we've been helping companies sell stuff (*you're still selling to people, right?*) and saving them money.

Our methods are business-like, cost-effective and ethical. Call one of the owners, Diane Putvin, CBC or Tom Graham, CBC at 734-522-6380. It could be profitable for both of us.

THE NORTHWEST GROUP
NORTHWEST ADVERTISING • NORTHWEST GRAPHIC • NORTHWEST PHOTOGRAPHIC
— since 1959

33050 Industrial Road • Livonia, Michigan 48150
(734) 522-6380 • www.nwestgroup.com



Name: _____

Company: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone/Fax: _____

E-mail: _____

Artwork, photography and printing are produced in our own 12,000 ft. production facilities, located in beautiful downtown Livonia.

- Please call me
- Please send more information

I'm most interested in:

- Brochures and Catalogs
- Advertising campaigns
- Direct mail campaigns
- Newsletters
- Design and layout
- Photography
- Commercial printing
- Video production
- Website design