

Can you afford to take a

TIME OUT

from
telling your
sales story



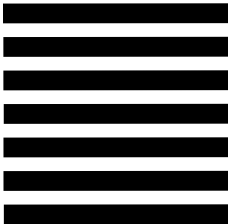
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T I M E O U T ?

Saving money by stopping your sales promotion efforts might be worth considering if you could get your competitors to do the same thing at the same time.

However, if you stop playing the game and they don't –
Who wins a year from now?

What makes you think you can call a unilateral time out when times are tough? The game is still being played everyday. The only question is who's playing it – you or your competitors?

Reduce if necessary – but stay in the game now, or next year could be worse.

If you could find a company that knew what they were doing – wouldn't lie to you – respected your bottom line and had a provable record of success – wouldn't you want to talk to them? We hope so. Call one of our owners, Diane Putvin, CBC or Tom Graham, CBC at 734-522-6380 and keep on playing the game.

T H E N O R T H W E S T G R O U P
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Artwork, photography and printing are produced in our own 12,000 ft. production facilities, located in beautiful downtown Livonia.

- Please call me
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- Brochures and Catalogs
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