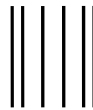


**Project
START**

There are
2 Ways
to play every game...



THE NORTHWEST GROUP
33050 Industrial Road
Livonia, Michigan 48150



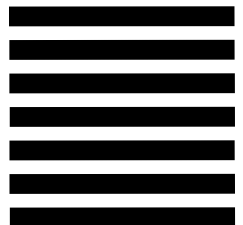
NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 658 LIVONIA, MI

POSTAGE WILL BE PAID BY ADDRESSEE

THE NORTHWEST GROUP
33050 Industrial Road
Livonia, Michigan 48150



Ours... *or Theirs*

The Broker Way

T
H
E
N
O
R
T
H
W
E
S
T
W
A
Y

The Northwest way is to produce your project in-house...from concept, to design, to photography, to color correction, to color proofs, to press. *We do it all – in-house.*

Brokers, on the other hand, have to run through an enormous maze and out source every aspect of your project. What does this mean to you...possible delays, higher prices and loss of control.

The Northwest Group has *always* created and produced our customer's work in-house, saving money and time. (*Notice, we have customers, brokers usually have clients – the difference? Usually 5%.*)

For 41 years, we've been helping our customers sell stuff, successfully. Our methods are business-like, cost-effective and ethical. Call 734-522-6380 and learn how to play the game the profitable way.

Project
FINISH

T H E N O R T H W E S T G R O U P
NORTHWEST ADVERTISING • NORTHWEST GRAPHIC • NORTHWEST PHOTOGRAPHIC
since 1959

33050 Industrial Road • Livonia, Michigan 48150
(734) 522-6380 • www.nwestgroup.com



Name: _____

Company: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone/Fax: _____

E-mail: _____

Artwork, photography and printing are produced in our own 12,000 ft. production facilities, located in beautiful downtown Livonia.

- Please call me
- Please send more information

I'm most interested in:

- Brochures and Catalogs
- Advertising campaigns
- Direct mail campaigns
- Newsletters
- Design and layout
- Photography
- Commercial printing
- Video production
- Website design