



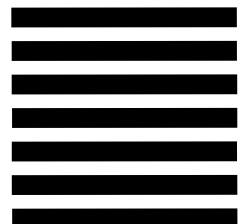
# Spring Recovery



THE NORTHWEST GROUP  
33050 Industrial Road  
Livonia, Michigan 48150



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# The *Spring*

recovery  
is just around the corner

No matter who you believe, Wall Street, Investors Business Daily, CNBC or others - 2002 is going to pick up. An important question is...Will you be ready?

Are you ready to inform your customers and prospects that you not only survived the downturn but are now ready, willing and able to get on with future business? If you don't tell them...Who will?

History teaches us that the first companies to promote themselves are the first to benefit when the recovery gets rolling.

History also teaches that creating a good, effective Ad Campaign, Direct Mail Program or new Brochure takes time and NOW is the time to get ready for Spring.

If you could find a company that knew what they were doing - wouldn't lie to you - respected your bottom line and had a provable record of success - wouldn't you want to talk to them? We hope so. Call one of our owners, Diane Putvin, CBC or Tom Graham, CBC at 734-522-6380 and get ready for Spring.

THE NORTHWEST GROUP  
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Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

*Artwork, photography and printing are produced in our own 8,000 sq. ft. production facility, located in beautiful downtown Livonia.*

- Please call me
- Please send more information

#### I'm most interested in:

- Brochures and Catalogs
- Advertising campaigns
- Direct mail campaigns
- Newsletters
- Design and layout
- Photography
- Commercial printing
- Video production
- Website design