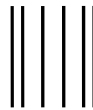


RETURN ON INVESTMENT
ROI

*No one has ever
lost money investing
in a Northwest Group
Sales Promotion
Project**



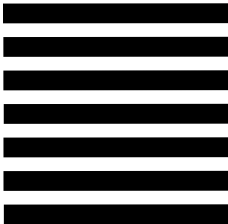
THE NORTHWEST GROUP
33050 Industrial Road
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RETURN ON INVESTMENT

ROI

In over 42 years, no one has ever invested money in a sales promotion project with The Northwest Group that hasn't gotten their money's worth.*

If you knew that for every dollar you invested you would get it back, *plus more* – would you invest?

Here are three companies that did.:

Software Company:

Invested \$18,000 – produced \$250,000 in NEW business.

Photographic Company:

Invested \$60,000 – increased sales 40% or \$220,000.

Graphics Company:

Invested \$10,000 – produced \$150,000 in new business.

If you could find a company that knew what they were doing – wouldn't lie to you – respected your bottom line and had a provable record of success – wouldn't you want to talk to them? We hope so. Call one of our owners, Diane Putvin, CBC or Tom Graham, CBC at 734-522-6380 – the reliable investment folks.

**If anyone can successfully claim otherwise NWG will donate \$500 to the claimants favorite charity.*

T H E N O R T H W E S T G R O U P
NORTHWEST ADVERTISING • NORTHWEST GRAPHIC • NORTHWEST PHOTOGRAPHIC

— since 1959

33050 Industrial Road • Livonia, Michigan 48150
(734) 522-6380 • www.nwestgroup.com



Name: _____

Company: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone/Fax: _____

E-mail: _____

Artwork, photography and printing are produced in our own 12,000 ft. production facilities, located in beautiful downtown Livonia.

- Please call me
- Please send more information

I'm most interested in:

- Brochures and Catalogs
- Advertising campaigns
- Direct mail campaigns
- Newsletters
- Design and layout
- Photography
- Commercial printing
- Video production
- Website design