

WE HELP PEOPLE SELL STUFF BECAUSE . . .

NOTHING HAPPENS

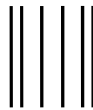
*until*

something is

*sold*

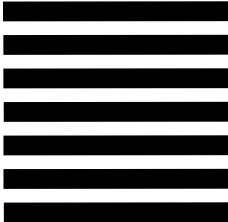


THE NORTHWEST GROUP  
33050 Industrial Road  
Livonia, Michigan 48150



NO POSTAGE  
NECESSARY  
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UNITED STATES

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Livonia, Michigan 48150



the right prospect

the right message

the right approach

great creative

great graphics & photography

sell stuff

Even the most innovative product is useless until the right people know about it. So, how do you inform them about what you have to sell? There are many ways . . .



One is to have an up-to-date corporate brochure to accurately and effectively present your image to your customers and prospects.

Another way is to create ads about how your products or



telling your audience services can help them.

A third way is to keep your website current, making sure your message is consistent with your other marketing materials.



Also, you can keep your catalogs up-to-date with the most current information on your products.

If you could find a company that could do all of these things – told the truth – respected your bottom line and had a provable record of success – wouldn't you want to talk to them? We hope so. Call one of our owners, Diane Putvin, CBC or Tom Graham, CBC at 734-522-6380 or visit our website at [www.nwestgroup.com](http://www.nwestgroup.com).

THE NORTHWEST GROUP  
NORTHWEST ADVERTISING • NORTHWEST GRAPHIC • NORTHWEST PHOTOGRAPHIC

since 1959

33050 Industrial Road • Livonia, Michigan 48150  
(734) 522-6380 • [www.nwestgroup.com](http://www.nwestgroup.com)



Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

*Artwork, photography and printing are produced in our own 8,000 sq. ft. production facilities, located in beautiful downtown Livonia.*

- Please call me
- Please send more information

I'm most interested in:

- Brochures and Catalogs
- Advertising campaigns
- Direct mail campaigns
- Websites
- Newsletters
- Design and layout
- Photography
- Commercial printing
- Video/DVD/CD