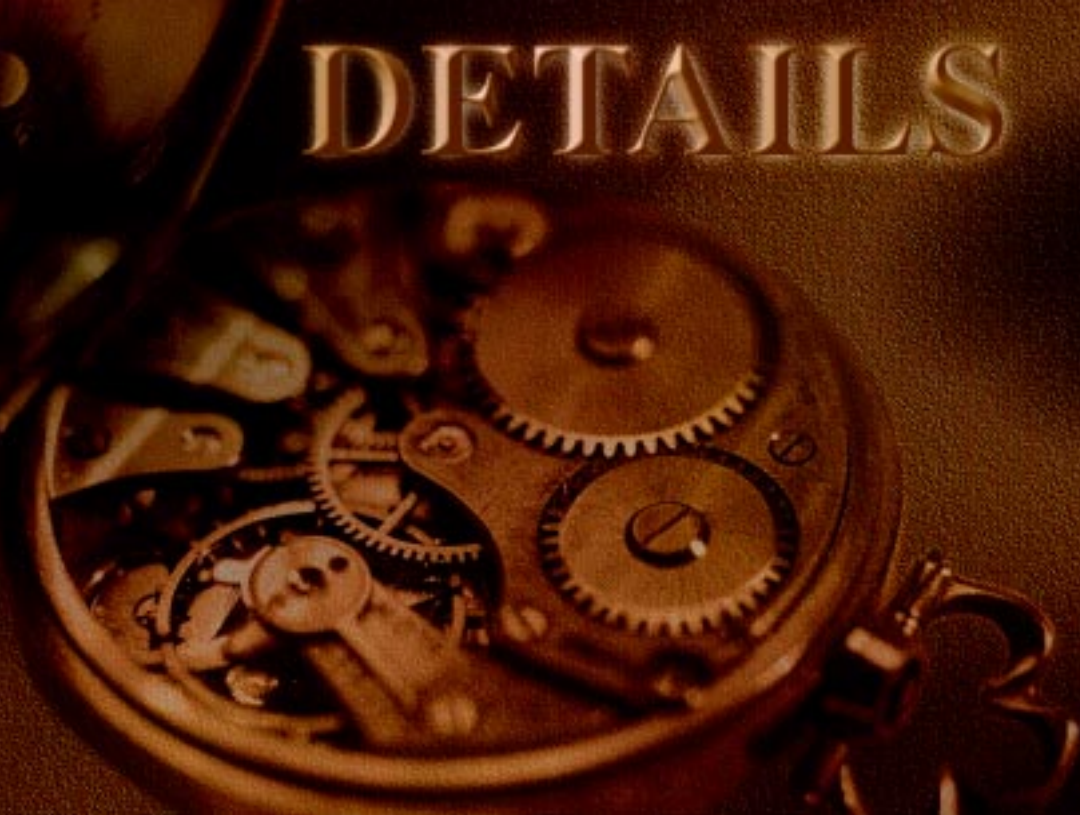


DETAILS



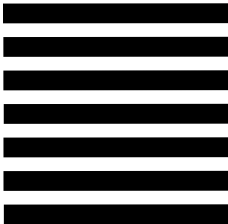
THE NORTHWEST GROUP
33050 Industrial Road
Livonia, Michigan 48150



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 658 LIVONIA, MI
POSTAGE WILL BE PAID BY ADDRESSEE

THE NORTHWEST GROUP
33050 Industrial Road
Livonia, Michigan 48150



DETAILS

are the **DIFFERENCE**

It's true there isn't much glamour in proofreading, color correction, scheduling and keeping track of changes, but those details really become important if they're *wrong*.

At Northwest, we specialize in details. (*A well designed brochure with the wrong phone number – not good. A magazine ad with an incorrect URL – not good.*) Our sales people take total responsibility for the accuracy of their jobs. The people you start the job with are the same ones you finish the job with. This method has served our customers well for the past 41 years.

Our methods are business-like, cost-effective and ethical. Call one of the owners, Diane Putvin, CBC or Tom Graham, CBC at 734-522-6380. It could be profitable for both of us.

THE NORTHWEST GROUP
NORTHWEST ADVERTISING ■ NORTHWEST GRAPHIC ■ NORTHWEST PHOTOGRAPHIC
— since 1959

33050 Industrial Road • Livonia, Michigan 48150
(734) 522-6380 • www.nwestgroup.com



Name: _____

Company: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone/Fax: _____

E-mail: _____

Artwork, photography and printing are produced in our own 12,000 ft. production facilities, located in beautiful downtown Livonia.

- Please call me
- Please send more information

I'm most interested in:

- Brochures and Catalogs
- Advertising campaigns
- Direct mail campaigns
- Newsletters
- Design and layout
- Photography
- Commercial printing
- Video production
- Website design